

**FOR IMMEDIATE RELEASE**

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**Melissa Kidd, CPSM Promoted to Chief Marketing Officer**  
*Pape-Dawson Proudly Announces the Promotion of Melissa Kidd*

**San Antonio, Texas** (September 4, 2024) - Pape-Dawson Engineers is proud to announce the promotion of Melissa Kidd, CPSM to Chief Marketing Officer. Since joining Pape-Dawson in 2002, Ms. Kidd has built a high-performing team of 30 talented marketing and business development professionals.

Ms. Kidd oversees teams responsible for public-sector prime and subconsultant proposal submissions, all internal and external communications, branding initiatives, conference and event planning, and employee engagement activities. Ms. Kidd also manages the firm's corporate business development team, ensuring that Pape-Dawson remains connected to key people, projects, and organizations.

Ms. Kidd was named a San Antonio Business Journal *40 Under 40* honoree, a member of the Leadership San Antonio (LSA) Class 35, and served on the steering committee for LSA Classes 36 and 40. She has also served as ULI Membership and Program Committee Chair and is a past recipient of the national Society of Professional Services *Chapter President of the Year*.

"Melissa's 22-year career at Pape-Dawson is underscored by her commitment to growing and representing our brand, consistently ensuring that our marketing efforts align with the company's goals, values, and vision," says Sam Dawson, P.E., Chief Executive Officer. "Over the past two decades, Melissa has developed key relationships within the AEC industry and a deep understanding of Pape-Dawson. I am confident in her ability to lead our marketing team as we continue to grow the Pape-Dawson brand on a national scale."

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**About Pape-Dawson**

Founded in 1965, Pape-Dawson Engineers is a leading provider of engineering and consulting services. The firm provides a comprehensive range of services, including civil and structural engineering, environmental, and surveying services for development and critical infrastructure projects. The firm's network of engineers, surveyors, technicians, landscape architects, environmental specialists, biologists, planners, and construction management professionals produce projects that impact both the quality of life and economic opportunities in the communities they serve. For more information, visit [Pape-Dawson.com](http://Pape-Dawson.com).